



 go skills

Why Training and Development Matters (& How to Do it Right)

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Introduction

In today's rapidly evolving workplace, the need for training and development is more important than ever.

A recent Capgemini study found that 54% of organizations have lost competitive advantage due to a shortage of digital skills, while 29% of employees worry that their skills are outdated.

But not all training solutions meet the learning needs of today's employees, who find that traditional workplace training is stale and ineffective.

In fact, over 50% of employees reported that they found their company training to be unhelpful, useless, and boring.

Smart companies know that effective, engaging staff training is crucial to business success.

Let's take a look at how training your team the right way can make your employees more productive, engaged, and achieve more successful outcomes for your business.



A photograph of four women in a modern office setting, giving each other high-fives in front of a large window. The women are dressed in professional attire, including blouses, skirts, and a dress. The office has a contemporary feel with large windows, concrete walls, and modern pendant lights. A low coffee table with some papers and a coffee cup is in the foreground.

Chapter 1: Why Employee Training and Development Matters

Everybody's talking about the importance of training and development for your employees, and you're beginning to wonder whether or not this is just another passing fad in the employment space (like showcasing your ping-pong tables and referring to your company as "disruptive").

But here's the thing: all of that chatter is for good reason. Employee development is so much more than a buzzword or some sort of catchy marketing ploy.

In fact, true workplace training offers some major perks—not only for your employees, but also for your entire organization.

Like what? Well, we're so glad you asked. We're breaking down several of the most notable benefits of training and development in the workplace.

5 compelling reasons to prioritize employee learning

Perhaps you're set on prioritizing employee training, but you're still working on getting buy-in from upper management. Or, maybe you aren't quite convinced that it's worth the investment yourself.

Either way, there's no shortage of compelling reasons to make learning and development a cornerstone of your company culture.

1

You'll build a more skilled workforce.

This first benefit seems obvious, but believe it or not, it's one that's often overlooked.

There's so much focus placed on things like engagement and retention (which we'll get to a little later), that people forget about the most basic benefit: you're boosting the skills and knowledge of your workers.

By equipping them with the information and training they need to do their jobs (and do them well!), you not only ensure you have a capable staff, but you also give their productivity levels a major boost.

In a study of more than 3,100 U.S. workplaces conducted by the National Center on the Educational Quality of the Workforce, it was discovered that an increase of 10% in workforce education leads to an increase of 8.6% in employee productivity—which is almost a total return on investment (without even considering other factors like engagement, morale, and retention).

Additionally, a focus on learning and development also enables organizations to more efficiently get new employees up to speed about what their new role entails, so that they can hit the ground running and start contributing. That's important, especially when you consider that a Cognisco study of employees in the U.S. and U.K. discovered that businesses lose an estimated \$37 billion each year—just because employees don't understand their jobs.

As you might guess, a speedier onboarding process and a more skilled and confident staff can do some big things for a business' bottom line.

“BUSINESSES LOSE AN ESTIMATED \$37 BILLION EACH YEAR, BECAUSE EMPLOYEES DON'T UNDERSTAND THEIR JOBS.”

A 1998 study conducted by the American Society for Training and Development (ASTD) looked at 540 different U.S. companies and split them into two samples: one that invested \$900 in training per employee per year and one that invested \$275 per employee per year. The top group experienced 57% higher sales per employee and 37% higher gross profit per employee.

“RESEARCH SHOWS THAT ONLY 34% OF EMPLOYEES ARE ENGAGED IN THEIR WORK.”

You'll increase employee engagement.

Engagement is the name of the game in the industry. The good news is that engagement has been on the rise (at least slightly!) since the initial release of those dismal statistics. You know, the ones that were oft-repeated by companies who were worried their best employees were bound to hit the road.

However, recent data from Gallup still shows that only 34% of employees are engaged in their work. That means companies are constantly on the lookout for ways to hold the attention and appreciation of their employees.

Well, a focus on learning and development can help. Quantified studies are tough to find, but IES research conducted with U.K. employees found that those who had formal personal development plans and actually received regular performance reviews in the past year had engagement levels that were significantly higher than employees who didn't.



3

You'll improve employee retention.

You'd guess that higher engagement leads to higher retention—and you'd be right. But as it turns out, emphasizing employee training itself also gives your retention rates a healthy boost.

It's no secret that your employees want opportunities to learn and develop at work. They're eager to grow and advance, and you don't want them to feel like the only way up is out (especially when a reported 70% of employees have left jobs because they saw no opportunities for future advancement according to a Towers Watson study).

"COMPANIES THAT PRIORITIZE A LEARNING CULTURE CAN SEE 30-50% HIGHER EMPLOYEE RETENTION RATES."

That's why prioritizing training and development can inspire your top talent to stick around. In fact, Robert Half research found a learning culture can lead to 30-50% higher retention rates.

A separate study by Culture Amp found that people who stay with an organization are up to 24% more likely to say they had access to the learning and development resources that they require.

4

You'll boost your employer brand.

Employee training and development can mean big things for your existing team members—but it's helpful for recruitment as well. Showcasing the various learning opportunities you offer bolsters your employer brand and attracts top talent.

But, do candidates actually care about your development offerings? You bet they do—especially among the younger generations (who now make up the largest portion of the workforce).

One report from Gallup indicates that 59% of millennials say opportunities to learn and grow are extremely important to them when applying for a job.

5

You'll foster a sense of camaraderie.

Finally, chances to explore new topics, refine new skills, and expand their knowledge presents an opportunity for your team members to actually bond with each other.

Not only do they get to tackle new challenges together, but they can also lean on one another for various learning opportunities by collaborating with colleagues who have specific areas of expertise. Braidio research found that 48% of survey respondents said that peer collaboration is actually their preferred method of learning.

Learning from each other's strengths not only leads to a more well-rounded workforce, but those bonds can also improve retention and engagement. In a SHRM U.S.-based survey, 79% of respondents said that their relationships with their co-workers were their top engagement condition.



Chapter 2: How to Build Training Programs That Deliver Results

The roadmap to success is easy to trace. Just connect the dots:

1. Success—whether individual or corporate—is just a series of tasks that need to be done.
2. You need talent to perform those tasks well.
3. It takes training to build top talent.

Clearly, training makes success happen. Every sports coach and research agency says so.

Organizations with effective talent management programs outperform their competitors, according to a McKinsey study, while professional services firm Ernst & Young reports that education is the key to prosperity.

Everyone agrees, but there's a problem: not all training is equal. If it was, the "skills gap" wouldn't be so wide and alarming. If it was, learners would be happy learning from conventional training programs and would build, improve, and retain skills effectively. None of these are happening adequately across the board.

"ORGANIZATIONS WITH EFFECTIVE TRAINING PROGRAMS OUTPERFORM THEIR COMPETITORS."

On the contrary, learners find that most workshops, seminars, and courses don't meet their needs anymore. They crave learning solutions that match their busy lifestyles.

They want bite-sized courses that can be accessed at the exact moment they need to perform a task or solve a problem. They want to stream microlearning content on their phones as much as on their workstations so they can brush up on old skills or quickly get started on new ones, anytime and anywhere.

Amid the shortening shelf life of skills, learners also need training programs that enable them to thrive and keep their organizations competitive even as artificial intelligence and automation continue to transform workplaces. They seek learning platforms that complement their careers, well-being, and personal fulfillment.

With all these new requirements, it's no wonder "learning" is the top-rated challenge identified in Deloitte's Global Human Capital Trends. So how exactly should course developers and talent management professionals create training programs for the next generation of learners?

What makes a training program effective?

Today, an excellent corporate training program has the following characteristics:

- It offers high relevance for both the organization and the individual learner.
- It promotes a culture of continuous lifelong development and self-improvement.
- It helps provide a universal, consistent, and regularly updated knowledge base across the organization.
- It uses specific metrics to measure, assess, and improve its impact and effectiveness.
- It can be accessed easily anywhere, at any time, and on any device, with provisions for offline learning.
- It comes in multiple formats including video, audio, ebooks, text notes, presentations, and interactive quizzes.
- It provides bite-sized lessons (microlearning), each of which can be consumed and learned within minutes.
- It drives stronger participation and elevates learner engagement through creativity, gamification, high interactivity, immersive experiences, and other training techniques.
- It ensures that learners have adequate opportunities to practice, retain, and update relevant skills.
- It directly benefits the personal and professional aspirations of learners via perks such as industry-recognized certifications or tie-in of courses with preferred internal career paths.

Practical tips to build a training program that achieves your learning goals

Talent is the new battleground where only companies with highly competent people can hope to thrive. Here are some key tactics to future-proof your training program.

1

Work with top leadership and require their full endorsement of the training program.

- Having top leadership on board is essential to truly creating a culture of learning and development at your organization.
- If you need endorsement from key stakeholders, make a sound business case as to why your company needs this training program, with evidence of what you're lacking, and what benefits you will see.

2

Identify the core skills your business needs.

- Gather insight from human resource leaders in your organization.
- Consult with course developers, educators, and digital learning professionals whenever possible.
- Build training and learning materials around those core skills.

3

Create a comprehensive training strategy that ensures skill relevance and adequacy for the company over time.

- Set SMART (Specific, Measurable, Attainable, Relevant and Timely) training goals.
- Create a system that will hold all stakeholders (learners, course developers, unit managers, HR, and top leadership) accountable for meeting training objectives.



4

Facilitate easy access to training content.

- Adopt an omni-channel, device-agnostic mindset.
- Leverage cloud technologies and apps.
- Embrace mobile-first and responsive design principles.
- Provide downloadable learning materials for offline use.
- Allow just-in-time access to job-critical learning materials.
- Embrace microlearning by providing bite-sized lessons.

5

Make learning a fun and compelling experience.

- Implement creative uses of gamification and social learning to bolster engagement.
- Build a robust library of learning content in all formats including instructional videos and audios.
- Experiment with advanced technologies such as virtual reality (VR), augmented reality (AR), and artificial intelligence (AI).
- Allow for a high degree of customization/personalization of the learning experience.
- Integrate industry-recognized certifications such as those from the Project Management Institute (PMI), International Association of Six Sigma Certification (IASSC), Microsoft, Google, and other issuing agencies.
- Relate/reward core competencies, certifications, skill progression, and course completions with professional perks/benefits as well as specific career paths within the company.

“CREATE OPPORTUNITIES FOR LEARNERS TO PRACTICE AND APPLY NEW OR IMPROVED SKILLS.”

6

Adopt a full-featured e-learning platform to ensure a consistent, high-quality experience for your business.

- Go for platforms that support standard ed tech formats such as SCORM, xAPI, AICC, and CMI5.
- Prefer learning platforms that strongly support communication and collaboration among learners, mentors, leadership, and course developers.

7

Push for skill reinforcement and knowledge retention.

- Create opportunities for learners to practice and apply new or improved skills.
- Deploy periodic and random quizzes and contests to keep learners sharp when it comes to job-critical skills.

8

Create an assessment system for measuring program performance and success.

- Set and track specific performance metrics that correspond to training goals.
- Use big data and analytics to streamline and optimize the training process.
- Continuously iterate the training program to improve its impact on learner fulfillment and business performance.

9

Aspire for a corporate culture of continuous learning.

- Sell the training program to everyone in the organization.
- Build communities of learners and establish notification protocols for important training-related announcements such as new courses and skills progression tracks.



Chapter 3: The Benefits of Microlearning for Employee Training

Every successful company needs employees with the right skills.

And being able to deliver these skills to your employees in the right way is more important than ever in today's competitive business landscape.

In spite of this great need for new skills, the average employee only has time to devote 1% of their work week to professional development, Deloitte reports. For those who work 40 hours a week, this translates to just 4.8 minutes a day.

With the digital skills gap projected to cost the United States economy \$2.5 trillion over the next decade, it's clear that the way you deliver your training matters more than ever.

Thankfully, there is a way to meet the skill needs of the future while taking into account the needs of busy, 21st-century workers: microlearning.

What is microlearning?

Microlearning features short, focused lessons designed to meet a specific learning objective. Lessons are between three to six minutes long and often are made up of rich media like videos, quizzes, and games.

The microlearning format is well suited to online training, as it offers the flexibility and convenience sought after by today's workers.

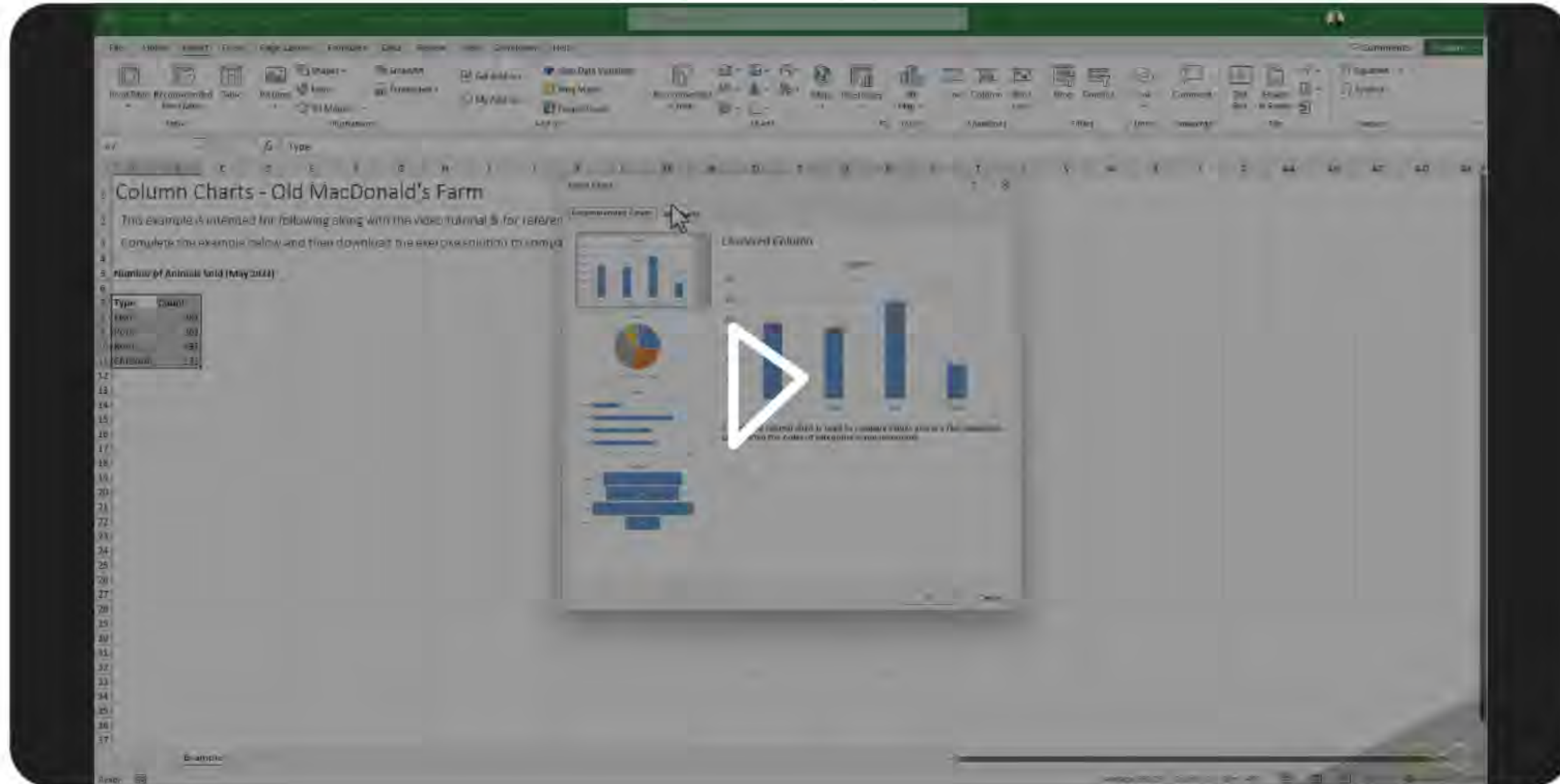
Microlearning courses can be used for a variety of training, from computer skills like Excel, to project management and leadership, as well as company onboarding and industry specific compliance training.

"8 OUT OF 10 L&D PROFESSIONALS CHOOSE MICROLEARNING AS THEIR PREFERRED LEARNING METHOD"

Microlearning has been shown to increase engagement by 50% and boost knowledge retention, while cutting costs. It's no wonder that 8 out of 10 L&D professionals choose microlearning as their preferred method for their learners, according to a Rapid Learning Insights report.

Microlearning example

Press play on the image to the right to try a microlearning lesson for yourself. In this GoSkills tutorial, you will learn how to create an effective column chart in Microsoft Excel.



▶ 3:53

Microlearning courses include a combination of the following types of content:

- Videos—preferably under 6 minutes long.
- Audio—particularly useful when learning a language.
- Text—cheat sheets, summaries and information.
- Images—to illustrate points from the videos or text.
- Quizzes—to test knowledge and add some interactivity.
- Exercises—for practical application of lessons learned.
- Gamification—unlocking levels and adding further interactivity.

Benefits of microlearning for learners

Not only does microlearning address the needs of the future while meeting 21st-century learners where they are, but it also comes with a multitude of benefits for learners and businesses alike.

1

A catered learning approach

Because of the modular nature of microlearning courses, learners have the flexibility to focus on lessons that matter the most to them. Each lesson aims to achieve one or a few learning targets. This gives course creators the flexibility to create different types of content for each lesson (e.g., videos, summary sheets, exercise files, quizzes, and games). This allows learners to take in information in a way that suits them best. GoSkills courses follow this learning approach, by providing a “buffet” of resources for learners to utilize.

2

Just-in-time learning

Have you ever looked up a fact to end a dinner table debate? Or looked up Yelp reviews to find the best dishes to order at a restaurant? Or Googled synonyms so your article sounds more riveting?

If you said yes to any of the above, you would have engaged with some form of just-in-time learning.

What microlearning does is move that concept to the workplace. With access to a microlearning course, learners are equipped to learn skills and find solutions as soon as they need them. This style of learning is particularly useful for employees who need information available on the spot. This is the case in industries such as healthcare, retail, or call centers.

Knowing that “orange” was first used to describe the fruit, not the color is a fact that might have been entirely irrelevant for you to know until it was debated on the dinner table. If you read that fact 30 days before the conversation came up, it’s likely that you would have forgotten about it (unless thinking about fruit or colors are a regular occurrence for you).

This brings us to the next benefit—higher retention rates.

Higher learning retention rates

According to Hermann Ebbinghaus' 'Forgetting Curve', we forget 80% of what we have learnt in 30 days. This means traditional forms of learning (e.g. one-off seminars, classroom training) may have limited ROI, as well as being costly for businesses and time-consuming for learners. Microlearning can work as standalone training or supplement formal training to extend the lifespan of information.

Microlearning improves retention of information for three key reasons: courses are accessible on-demand, modules are short, and they are designed to be actionable.

“LEARNING IN SMALL CHUNKS FOLLOWED BY A SHORT QUIZ INCREASES RETENTION BY 20% AND LEARNING SPEEDS BY 28%.”

As opposed to classroom-based training, microlearning can be accessed online at any time and anywhere. This means information can be accessed at the point of need, thereby increasing its stickiness.

Our brains aren't made to maintain focus for long periods of time. Microlearning accommodates that with modules that are intentionally short to match our working memory capacity. This prevents cognitive overload, which is especially useful when learning about difficult topics.

Microlearning has been found to promote learners' engagement and to increase the efficiency with which information is transferred and retained. A study at Dresden University of Technology showed that learning in small chunks followed by a short quiz increases retention by 20% and learning speeds by 28%.

Finally, bite-sized lessons are intentionally designed to meet a narrowly defined learning outcome. This sets up each lesson to be highly actionable. For example, learners can view a lesson on creating PivotTables, then test their skills with the exercise file and quiz just seconds after they learn about it.

New information in our working memory is temporary. It is either encoded in our long-term memory, decays, or gets replaced. When we attend to and integrate information in our working memory, it becomes encoded in our long-term memory.

Mobile learning

As mentioned above, microlearning modules can be accessed at any time and from anywhere. Learners can start a module at work, access it on their mobile while commuting, and continue learning on a tablet at home.

This flexibility democratizes learning for those who are especially time-poor (e.g. new parents and commuters).

Axonify's 2018 Microlearning Global Benchmark report found that there is a high level of microlearning adoption in retail (27%), manufacturing & logistics (25%) and finance & insurance (22%), as well as telecommunications, healthcare, call centers, and pharmaceuticals. The report attributes this to the “disproportionately large concentration of deskless workers” in these industries.

Self-paced learning

Think back to the last time you took a course in a group setting. There were probably some concepts you grasped quickly and some that could have benefitted with extra time.

Classroom courses are designed to match the average pace of learning in the room. This means that fast learners can lose interest in the content, and slower learners can get stuck playing catch-up. Microlearning eliminates this problem because learners can go through the content at their own pace.

6

More engaging learning content

With microlearning, course creators have the flexibility to utilize more engaging methods of transferring information—like videos, storytelling, and games.

Gamification tactics can also be integrated into microlearning—where learners can earn badges or experience points to make learning more sticky.

Axonify's 2018 report found that “employees exposed to game play and game mechanics participate at a rate of 52% more, experiencing average knowledge increases of 27%.”

“OVER 50% OF WORKERS WOULD USE COMPANY TRAINING MORE IF COURSES WERE SHORTER.”

Benefits of microlearning for businesses

Not only does microlearning address the needs of the future while meeting 21st-century learners where they are, but it also comes with a multitude of benefits for learners and businesses alike.

7

Higher ROI

A major concern with online learning is low retention and completion rates. This is not the case with microlearning. In fact, the 2018 Axonify report shows that three-quarters of employees (74%) voluntarily engage in 106 microlearning training sessions per year.

According to a report from Software Advice, more than 50% of the survey respondents indicated that they would use their company's learning tools more if the courses are shorter. According to them, longer courses are not only more challenging to digest and retain but taking them also gets in the way of their daily work.

The 2018 Axonify report also noted that businesses that allow employees to train on mobile devices saw training frequency increase by 42%.

8

Lower development costs

Businesses also benefit from employing microlearning in their learning and development programs. Not only does it have a higher ROI in terms of higher retention rates, but it's also less costly than traditional forms of training.

According to learning architect Ray Jimenez, PhD, in his book 3-minute eLearning, learning teams that use microlearning can reduce development costs by 50% and increase the speed of development by 300%. This is because:

- There are fewer overheads in micro course creation as opposed to traditional offline training. There is no need to rent classrooms, pay for instructors' time, and purchase classroom equipment.
- It is easier and less time consuming to update digital information, especially if the content is short and modular. Businesses can replace outdated lessons with updated ones.

9

Ease of distribution

Microlearning modules are far easier to distribute than longer-form e-learning modules. Smaller-sized files can easily be uploaded to the cloud, which means that the content can be accessed anywhere.

Moving learning and development initiatives online means that a growing sector of the workforce—remote workers—are not excluded from company benefits. One way businesses can do this is by migrating learning content onto the GoSkills cloud-based LMS that can be accessed anywhere.

Let's look at how you can measure the success of your training program, and track if your learners are meeting their goals, by using a learning management system.

A man and a woman are standing in a modern office with large windows and decorative pendant lights. They are both smiling and looking at a document the man is holding. The document features a bar chart with yellow and blue bars. The woman is wearing a grey blazer, and the man is wearing a white shirt and glasses.

Chapter 4: What Is an LMS and Why Do You Need One?

Okay, so you're now convinced training your team is a priority. How do you manage your team's training and monitor their progress?

Even just a decade or so ago, training and education for employees looked quite a bit different. Learning new things involved shadowing other team members, flipping through detailed pamphlets and instructional booklets, and sitting through lengthy lectures and presentations.

But, today? Thanks to advancements in technology, getting up to speed at a new job or developing new skills is a far more self-guided process for employees.

That's why many organizations—both big and small—are turning to a Learning Management System (LMS) to educate employees in a way that's streamlined, convenient, and far more engaging than the traditional classroom approach.

What are the benefits of using an LMS?

Here comes the biggest question of all: Why use an LMS at your own organization? What are the perks associated with implementing this system?

1

An LMS equips your employees with the training they need.

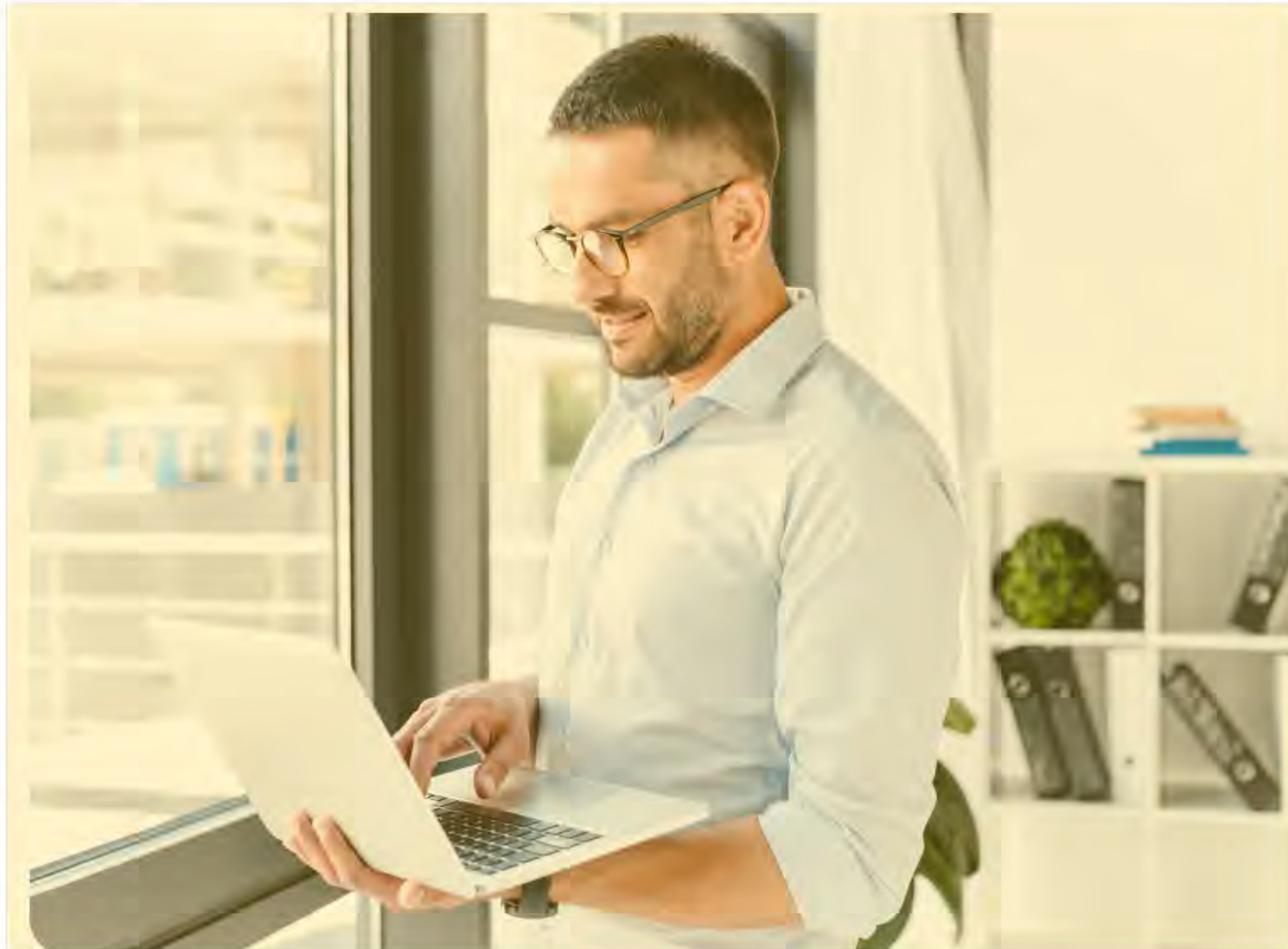
Are you ready for a frightening statistic? Only one in 10 adults in the United States feel that they have the sufficient computer and internet skills necessary to use the digital tools that are required for their daily work, according to a Capgemini study.

You might feel like your employees know everything they need to know about Excel or Photoshop—but this statistic proves that they might feel differently. That's one of the major benefits of an LMS: you're giving your employees access to the education and training they need (and obviously want) to do their jobs well.

An LMS increases your engagement and retention.

Providing opportunities for employees to learn, grow, and develop matters not only for the success of your business overall, but also for your recruitment and retention efforts.

Need proof? 42% of employees state that learning and development is the most important benefit when deciding where to work. And, when it comes to keeping your best employees around, businesses with a strong learning culture enjoy employee engagement and retention rates around 30-50% higher than businesses that don't. An LMS isn't just an opportunity to provide mandatory training, but also a place where you can offer optional educational tools and resources that your employees can use to advance their own careers.



An LMS streamlines your training and education process.

Let's just say it: training your employees is time-consuming, and it feels like a process that's never quite over. Once you get one batch of new employees up to speed, you add some more to your payroll and need to start training all over again.

If your existing process involves a lot of manual effort (i.e. repeatedly sitting those employees down in a classroom for in-person training), you could be investing a ton of unnecessary time and energy.

“A SURVEY OF OVER 300 COMPANIES FOUND THAT 86% OF RESPONDENTS USED AN LMS TO MANAGE THEIR TRAINING NEEDS.”

According to the 2017 Training Industry Report of over 300 small, mid-sized and large companies, employees receive an average of 47.6 hours of training each year. That's a lot to handle personally and manually, right?

This is where an LMS can offer a huge benefit. You can offer self-paced training to all of your employees—investing only some upfront effort to get the course created. After that, it already exists and is ready to be accessed by any employee moving forward.

Perhaps that's why the same report shows that a LMS was the most commonly used learning technology, with 86% of survey respondents saying they used an LMS.

“ONLY 1 IN 10 ADULTS FEEL THEY HAVE THE DIGITAL SKILLS NEEDED FOR THEIR JOBS.”

An LMS makes it easy to monitor progress.

There's likely certain training that you need your employees to complete in order to be successful and safe. But, it can be challenging to determine if and when they've actually fulfilled that obligation.

With an LMS, it's easy to measure progress and confirm when different trainings and courses have been completed—without needing to dig through files or pester your employees with questions.

Most LMS also allow you to assign different courses to certain teams or individuals, so they know when they're required to complete something new.



What features does an LMS have?

1

Existing courses

An LMS should allow you to create your own courses. But, what if you don't want to put in all of the elbow grease yourself?

Look for an LMS that comes stocked with some prepared courses that could benefit your employees. The GoSkills LMS offers access to all of GoSkills courses on a wide variety of topics—from Microsoft Excel to project management.

That means that you and your employees are able to dive into all sorts of learning opportunities right away, even before you create any courses yourself.

2

Social learning

Your employees might want to brag about a course they completed or a certification they received, and your LMS should offer an easy way to do that (after all, that means more promotion for your business and learning-focused culture).

The GoSkills LMS has a social learning feature, which means users can easily share their learning accomplishments on their public social media profiles.

Analytics

What if you want to figure out how many courses your team has completed? Or how many certifications they've earned? Or how many tests they've taken? Or how long on average it takes them to complete a course?

Your LMS should easily display these types of analytics (yep, the GoSkills LMS does!) so that you can use that data to make informed decisions about future learning opportunities.

Gamification

Nothing inspires motivation like a little friendly competition, right?

Whether your employees want to compete against themselves or each other, the GoSkills LMS incorporates gamification, which means users can unlock different badges when they reach certain milestones in your courses.

This not only keeps your employees focused, but it also makes the entire process a little more fun.

Are you ready to make learning more accessible for your team?

Without a doubt, an emphasis on learning and development is more than worth it for the success of your employees—and your organization as a whole.

As plenty of research proves, prioritizing learning within your own company can lead to numerous benefits, including:

- A more knowledgeable workforce
- Improved employee engagement
- Increased employee retention
- A more positive employer brand
- A more bonded team

And research has shown that training your team the right way can have a positive ROI for your business.

We might be biased, but we think GoSkills is a great option. The GoSkills LMS gives you a flexible, affordable way to train your team with the essential skills for business success.

You can train any size team—from a few people to your entire organization.

Our pricing is transparent—you get upfront, affordable prices with no hidden fees, ever.

And it's easy to deploy training in a matter of clicks.

The GoSkills LMS makes it easy to track your team's success, with a user friendly interface and easy to understand reporting.

Choose from a range of 100+ award-winning courses from the GoSkills library or create your own in a range of formats.

Plus unlock enterprise level features like custom branding, custom implementations, and more.



1

Chapter 5: About GoSkills

GoSkills is an award-winning learning platform that works with some of the world's top businesses, including Fortune 500 companies and SMEs, to realize their training and development goals.

Our course library offers exceptional content that helps you gain the essential skills in an engaging way.

GoSkills also provides an easy-to-use, cloud-based learning management system (LMS) for training teams of any size, which seamlessly integrates with our custom Course Builder. Both products work together or separately, so you can create custom courses, manage your team's progress, and provide high-quality, fulfilling learning experiences, all in one place.

We would love the opportunity to provide the perfect training solution for your business. Our team of experts can help you create bespoke courses, implement custom integrations, and more.

Visit www.goskills.com/business or contact us to learn more.